

Freelance

Most of last year was spent freelancing at Terri & Sandy, Ad Age's 2025 Independent Agency of the Year. I also have ongoing contracts with NYC Tourism and Addepar, a data platform for investment portfolios. I just recently wrapped my first gig as associate creative director with Grey.

Art Director/ Designer

2021 – 2022

Laundry Service

Created influencer-led content for predominantly one-off campaigns. Was part of a very small, fast-paced team and often acted as both the sole designer and art director. Worked on clients such as Nike, Foot Locker, Converse, AT&T and American Eagle.

Sr. Designer

2019 – 2020

Publicis

Started as a freelance designer on new business pitches and then transitioned to full-time with the Global Walmart Brand Team. Created illustrations for videos and brand extensions for seasonal campaigns. Also designed assets for in-app experiences/ social.

Art Director/ Designer

2017 – 2019

Oberland

Bill Oberlander, the founder is still top of mind when I think about mentors in my life. Right out of school, I was given the opportunity to conceptualize, design and present campaigns for countless non-profits as well as for-profit, purpose-driven brands.

BFA

2013 – 2017

SAIC

Awarded the Presidential Scholarship and studied Visual Communication, Drawing, Printmaking and Art History at the School of the Art Institute of Chicago. Also interned for one year at IA Collaborative in Chicago and one year at Merge Interactive, also in Chicago.



Everetti